



PARKS & RECREATION DEPARTMENT
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TO: Members of the Parks & Recreation Board

FROM: John Evans, Athletic Coordinator

**CC: Rick Wieland, Director of Parks & Recreation
Marcy Jones, Recreation Services Manager**

DATE: May 10, 2010

RE: Monthly Report on the Registration, Participation and Revenue of the Athletic Programs

Revenue generated from registrations in April of 2009 was \$8,004. In the same month in 2010, the revenue was \$7,359. The ten registrations for Soccer Tots in the month of April are pro-rated for the spring session.

The Spring Athletic Leagues continued in April for Adult Softball, Men's Flag Football, and Adult Tennis. As mentioned in the April monthly report, the revenue for all of these adult leagues was collected in March and included the return of Adult Softball to the newly renovated Shawnee Trail Sports Complex as 55 teams are participating in the spring league. The revenue collected from Adult Softball, Men's Flag Football, and Adult Tennis totaled \$24,685. These spring leagues will conclude in May. Registration for these summer leagues begins in May. The Synergy Basketball Camp spring session includes boys and girls ages 7-12 and is a new program that offers youngsters the opportunity to improve their basketball skills and fundamentals. The Frisco Tennis School concluded the April session and the final spring session begins on May 3. The chart below shows the comparison of registered participants and the revenue they generated in specific athletic programs.

Athletic Programs Attendance & Revenue				
Program	FY09		FY10	
Synergy Basketball	0	\$0	19	\$1,896
Soccer Tots	0	\$0	10	\$293
Frisco Tennis School	116	\$8,004	83	\$5,170
TOTAL	116	\$8,004	112	\$7,359